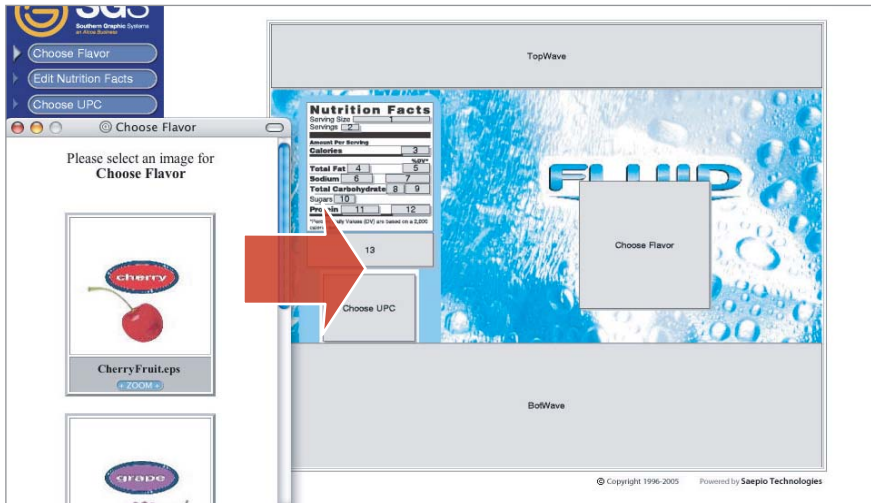


Rapid Process Management (RPM) is a Web-based suite of enterprise tools that can help automate production art services, manage digital graphic assets, review graphics online and track the progress of the entire production process, all via a standard Web browser.



Dynamic Publishing - Brand Maintenance

This application leverages technology and the internet to enable users to automate the production of branded packaging art files, while simultaneously allowing administrative control over content and brand integrity within a pre-designed corporate brand standards system.



Access

Access the application by using a secured username and password.

Modify

The web interface walks the user through the customizing process. In this example, the user is directed to select the flavor of the package requiring maintenance.

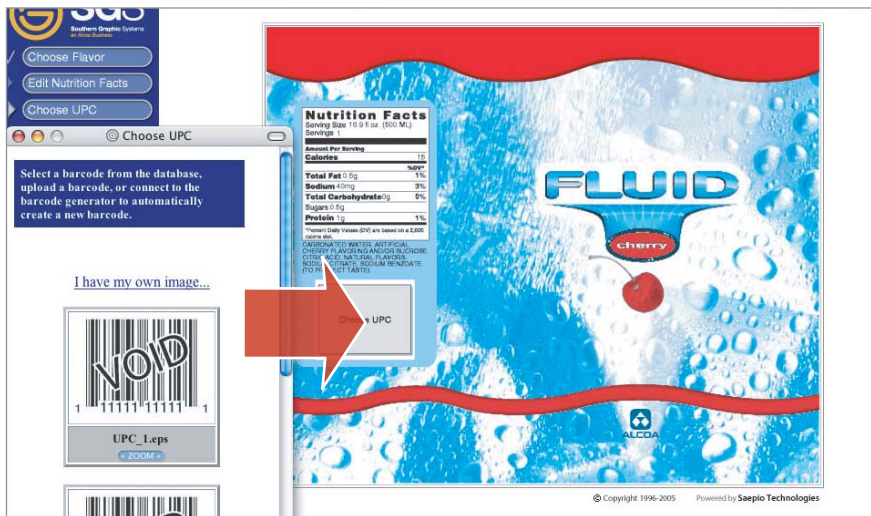


Modify

The barcode is placed into the document, and the user proceeds to the final step in the customizing process.

In this example, the user is able to update, if necessary, the nutritional and ingredients information associated with their product.

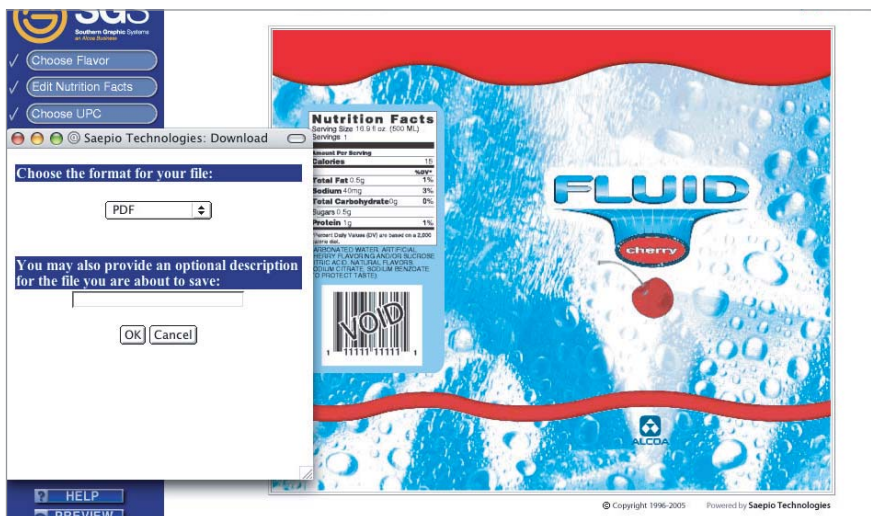
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Modify

Once selected, the graphics specific to the flavor chosen by the user automatically populate into the document.

The user is then directed to select a UPC barcode, or select the option which links them to a system that can generate a new barcode on demand.



Submit

Upon completion, the new print-ready document can be downloaded to the user's desktop or forwarded through a review and approval routing system, such as Virtual Proof.