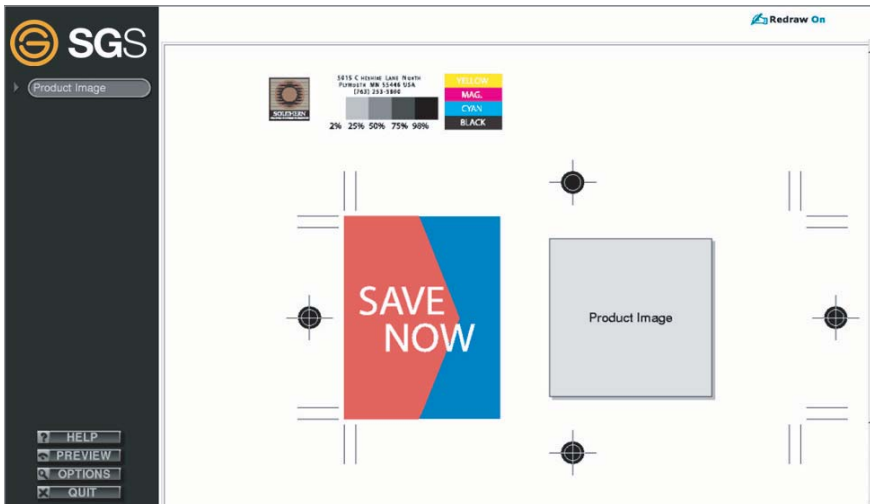


Rapid Process Management (RPM) is a Web-based suite of enterprise tools that can help automate production art services, manage digital graphic assets, review graphics online and track the progress of the entire production process, all via a standard Web browser.



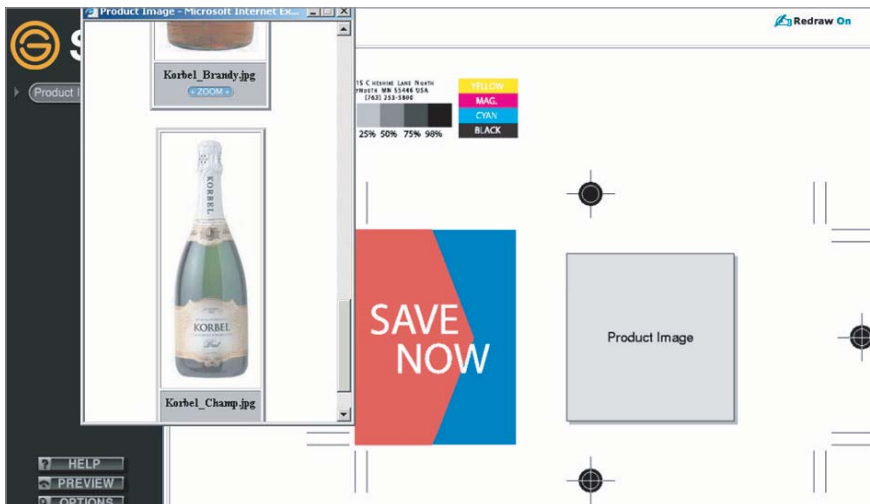
Dynamic Publishing

This application leverages technology and the Internet providing clients a mechanism for creating customized graphic materials, accelerating speed-to-market and allowing real-time response to market fluctuations while controlling content and brand integrity. Dynamic templates are accessed through a standard Web browser, modified by the user, and then downloaded or submitted for review to a pre-designated person for approval.



Access

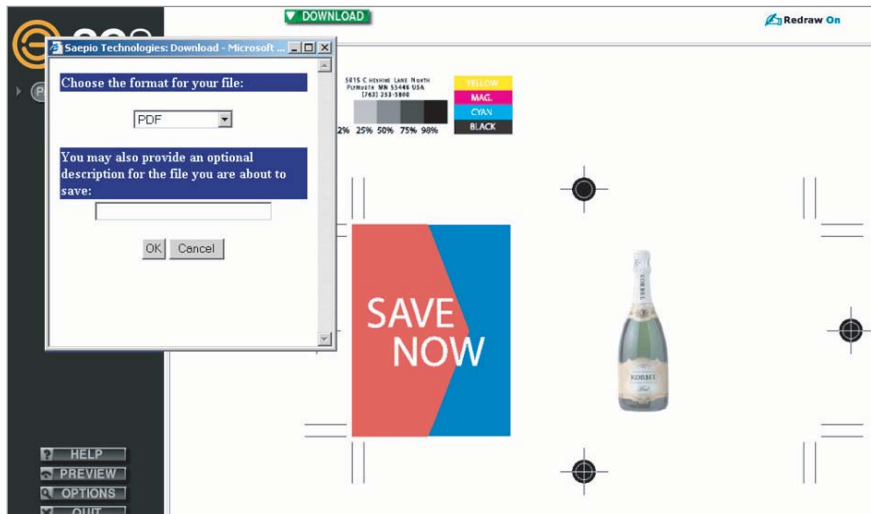
Predesigned Adobe PDF layout templates can be accessed for customization. This provides a customized, yet consistent, approach to regional or local marketing efforts.



Modify

Designated text and graphics in the templates can be modified. Users can create or maintain existing artwork without requiring graphics applications or font libraries.

Dynamic Publishing



Submit

When complete, the user can download the art to their computer, or submit it automatically to a previously designated person for approval who receives a link to access the new art file in an e-mail message. The art can then be sent to a printer, uploaded to a website, or distributed electronically.

Print & Deliver

The approved art can also be sent to our Digital Printing and Fulfillment Services at our Mozaic office for digital printing and delivery to your specified location. A wide variety of substrates is available to print on plus mounting and laminating services.